5C Coalition Meeting Minutes

(9/15, 5C Office, 5pm)

Present: Tracy Kregel, Adam Sadewasser, Makenzie Olson, Ashley Havenstrite, Jen Stolka, Kari Harbaugh, & Julie Doeppke.

1. Youth Retreat Discussion

- a. October 14th High School Youth, AEA Elkader, 9am-2:30pm
- b. October 28th Middle School Youth, AEA Elkader, 9am-2:30pm
- c. Topics Alcohol, Vaping, Marijuana; 30 mins on each topic
- d. Breakouts for creating PSA, social media ad, flyer/poster, and video clip
- e. Lunch/Breaks/Snacks provided
- f. 20 students, 8 volunteers
- g. 5C Volunteers
 - i. Tracy Kregel, Volunteer
 - ii. Nancy Yelden, Volunteer
 - iii. Patti Mittelstadt, Volunteer
 - iv. Ashley Havenstrite, Helping Services
 - v. Jon Vagts, Helping Services
 - vi. Makenzie Olson, Helping Services
 - vii. Jen Stolka, Helping Services (only 14th)
 - viii. Merry French, SASCC (only 28th)
 - ix. Theresa Eberhardt maybe
 - x. Julie Doeppke, Volunteer
 - xi. Nikki Pope, Volunteer
- h. Invite will be sent to all schools, will ask schools to bring their own devices for designing if possible, the group putting on the retreat will meet next week to review the details.

2. Red Ribbon Week

- a. Business sponsors letters have been sent out deadline of Sept 30th, Julie has been depositing sponsorships as they come in.
- b. Schools have been notified of their funds available to purchase supplies (5C reimburse)
- c. Proclamation signing is October 12th at 10am at the Board of Supervisors office (along with the Tobacco Awareness Week Proclamation)
- d. Optional items:
 - i. PSAs (script and recording) Julie will lead, possibly doing a recording on October 14th
 - ii. Banners at car dealerships (x3) Rachael at Starmont, Julie at Birdnow & Precision Dairy Equipment
 - iii. Library displays (kits available) Adam will lead
 - iv. How can Businesses support RRW?
 - 1. Youth go to businesses, sign we support RRW
 - 2. Red food
 - 3. Red candies
- 3. Agency Grant Briefs

- a. Opioids update 2 stigma trainings held in Clayton County with 15 attending, has other trainings available (opioid, stigma, psychosis, harm reduction, addiction all IDPH trainings that Helping Services can provide, geared for adult audiences, 30-40 minutes)
- b. IPN Have completed the assessment and capacity steps, moving into planning. The grant will most likely address adult alcohol use and youth marijuana use. Meth is 0% reported for youth, and suicide is a serious concern (8th grade at 28% have thought about it); however, the state requires more documentation if the coalition were to chose suicide as a topic. The next meeting the coalition will discuss a logic model.
- c. Tobacco goals include increasing the number of nicotine free childcare centers (2 more), increasing the number of nicotine free businesses (8 more), notice to schools that Helping Services is a resource, October 4th is the event at EWALU, November 14th-20th is Tobacco Awareness Week (hope to have large employers have a cessation support competition), and need to complete a capacity assessment. They did to a virtual scavenger hunt at the county fair.
- 4. Hidden In Plain Sight needs to be updated soon
- 5. Need to send a thank you to the Central FFA for helping load and unload the office during the flood threat
- 6. The group decided with everything else going on in October, there will not be an October coalition meeting.

2021 Past Projects/Events:

- CCFF grant submitted for 5C 2021 projects (Day on the Hill 2022, Red Ribbon Week, radio PSAs)
- 1/28 & 1/29 Basketball games, 1/30 wrestling meet, stickers with drug facts
- Purchased items with Foundation Grant for updating Hidden In Plain Sight Exhibit
- 2/17 5C Coalition Meeting (7 attendees)
- 2/24 DDAC rents HIPS trailer for educational video
- 2/25 Virtual Day on the Hill on Substance Use, hosted by AC4C (statewide coalition), 5C provides pizza for MFL students (15 attendees)
- 3/4 Annual Coalition Meeting (10 attendees)
- 3/10 &3/11 AC4C Virtual Retreat
- 3/11 Hidden In Plain Sight & Marijuana Escape Room at Central P/T Conferences (2-7) (33 adults, 7 kids)
- 3/13 Ladies Day Out (Elkader) 300 5C promo items for grab bags
- 3/17 Coalition Meeting (8 attendees)
- 4/6 Movie Theater Night for Families, Partnered with CPPC (36 attendees)
- 4/7 15 water bottles for the Recovery Connect support group
- 4/14 Alcohol Escape Room is finished and ready to go!
- 4/14 CCFF grant 2020 report submitted
- 4/14 CCFF grant 2021 received (DOTH, radio ads, RRW)
- 4/15 Central Marijuana Talk (7 students)
- 4/19 Driving Simulator at MFL MarMac Health Classes (70 attendees)
- 4/19 Color contest deadline for child abuse prevention month
- 4/21 Driving Simulator at MFL MarMac High School Fun Day (40 attendees)

- 4/21 5C Coalition Meeting (8 attendees)
- 4/22 Driving Simulator and Alcohol & Marijuana Escape Room to Central Health Classes (30 students)
- 6/12 Monona Hay Days Driving Simulator and Go-Cart with Fatal Vision Goggles (approx. 75 participants)
- 6/12 Monona Hay Days 5K Directional Signs (approx. 20 participants)
- 6/16 5C Coalition Meeting (8 attendees)
- 7/3 K9 Run 5C Directional Signs (60 participants)
- 8/5-8 Clayton County Fair Booth (approx. 200 participants)
- 8/14 Guttenberg Family Pool Party Co-Sponsored with CPPC (11 participants)
- 8/19 Monona Family Pool Party Co-Sponsored with CPPC (135 participants)
- 8/30 Hidden In Plain Sight rental to Kevin Woods (Western School) (# participants)
- 9/8 Hidden In Plain Sight rental to ERASE Coalition, Winneshiek County (32 participants)
- 9/15 5C Coalition Meeting (8 participants)
- 10/2 Driving Simulator at McGregor (# participants)
- 10/12 Red Ribbon Week Proclamation Signing (# participants)
- 10/14 High School Youth Retreat (# participants)
- 10/28 Middle School Youth Retreat (# participants)
- Library displays
- RRW banners
- PSAs
- Sponsorships

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5C List of Activities/Initiatives 2021

| Activities (Ready to Go) | Description | Timeline/Notes | Who's Lead |
|-------------------------------|---|---|--------------------------|
| Hidden In Plain Sight Exhibit | for adults only, hands on learning experience | Market to Home Health | |
| | to identify drug related items in a mock | | |
| | bedroom - mobile, able to take anywhere | | |
| Marijuana Escape Room | for youth, marijuana themed learning | Pair with Hidden In Plain Sight exhibit | |
| | experience where youth work through clues | | |
| | to find keys to "escape" the game - mobile, | | |
| | able to take anywhere | | |
| Driving Simulator | For youth and adults, shows impaired and | Pair with alcohol/marijuana goggles | |
| | distracted driving – mobile, able to take | Health class | |
| | anywhere | | |
| Quit Kits & referral cards | Vaping info, quit info, evaluation contacts, | | Need to distribute to |
| | referral cards | | schools and youth groups |
| Popcorn Bag Stickers | Labels with drug facts, put on popcorn bags | Share recent data | Need copies printed and |
| | for concession stands | Suicide prevention | ready to go |
| Red Ribbon Week | Purchase Items for Schools | October | |
| | Banners to Car Dealerships | October | |
| | PSAs | Record – September, Play - October | Jenny Rose |
| | Proclamation Signing | October | |
| | Packet to Schools | October | |
| Post Prom Sponsors/Items | Clayton Ridge, Central, Ed-Co, MFL MarMac, | April | |
| | Starmont | | |
| Fundraisers | Swim Nights | June/July/August – free will donation | |
| | Pop Cans/Redemption | Ongoing – discussed trailer open to | |
| | | community and asking County Fair | |
| | | Board about collecting cans from Fair | |
| | RRW Sponsors | August-September | |
| Day on the Hill | For youth, day at the capitol, talk to | February | |
| | legislators, learn about drug and alcohol use | | |

| Mannequin Challenge | Shared in April before prom and graduation | April/May | |
|--|---|--------------------------------------|------------|
| "Party Your Life Away" | season | | |
| Peer Education | Teens telling teens marketing – marijuana | Materials from Jen Stolka (AC4C), | |
| | based | radio advertisments | |
| Parent Education | Parents telling parents marketing – marijuana | Materials from Jen Stolka (AC4C) | |
| | based | | |
| | Mobile Mamas – tech education for parents | Resource Fair, P/T Conf | |
| Suicide Prevention | NEIBH QPR Training | | |
| Other Escape Rooms | alcohol, tobacco, and Rx drugs themed rooms | Focus on Alcohol – puzzle plan from | |
| | need to be developed yet | DDAC (Jen Stolka) | |
| Radio Advertisements | | | |
| Meth Education | Montana Meth Project | Look at resources and determine if | |
| | | good for our county | |
| Adult Alcohol Education | "Think Before You Drink" campaign | Helping Services | |
| Awareness Days/Months | National Kick Butts Day – March | | |
| | Prescription Take Back Day | April 24 th - Monona | |
| | Alcohol Awareness Month - April | | |
| | Drug and Alcohol Facts Week - May | | |
| | National Suicide Prevention Month - | | |
| | September | | |
| | Medicine Abuse Awareness Month - October | | |
| | Great American Smokeout - November | | |
| | Impaired Driving Prevention Month - | | |
| | December | | |
| General Resource | Your Life Iowa | Brochures/tear offs – Jenny Rose | |
| City Council/Board of Supervisors Updates | | 5C Board, Jenny Rose offered to help | |
| Alcohol Compliance Check Certificates | | | Jenny Rose |
| Mock Car Crash/Every Fifteen Minutes Program | | | |
| Poverty Simulation Support | | | |
| Community speakers/lowa sa | afe schools | | |