

**5C - Clayton County Community Collaboration Council**  
**Meeting Minutes**                      **10-19-16**

Attendees: Claudia McCalley (Community Member), Marvin Duff (Law Enforcement), Merry French (Substance Abuse Agency), Tracy Yelden (Substance Abuse Agency), Julie Doeppke (Business), Adam Sadewasser (Substance Abuse Agency), and Kari Harbaugh (Parent).

Claudia opened the meeting with review of the packet materials (attached) before moving into the action items of the agenda. With the proposed new meeting format, all reports from grants and partners will be provided in written format before, during, and after the meeting to maintain partner awareness. Please take a moment to review the attached packet of information.

1) Table Tents:

- a. 5C members will meet on **November 3<sup>rd</sup> at 4pm** at Central State Bank to assemble table tents. Whoever plans to attend the 5C celebration and would like to help with the table tents early is welcome to join.
- b. **By November 16<sup>th</sup>**, listed businesses will be asked how many they would like and shown example. Reply to Tracy with the name of the business you visited and if they took the table tents or not.
  - i. Marvin – Fennelly’s, Johnsons, Treats, Schera’s, Subway, Freedom Bank, Central Bank, Bowling Alley, Bakery, City Hall, Golf Course
  - ii. Julie – American Family Insurance
  - iii. Adam – Driver’s License Office, Health Clinics/Hospitals around county, Ask the SODA group if they have an interest in taking table tents around MFL area
  - iv. Merry – Court House, Law Office
  - v. Kari & Tracy – cover Clayton Ridge area

2) Trailer Sponsors

- a. Julie will ask Upper Iowa University for their logo
- b. Tracy will ask Rick about contact info being separate in case of change in future
- c. Claudia will ask Clayton County Law Enforcement Association if they have interest in being a sponsor
- d. Tracy will resend the trailer sponsor list link for the shared document. Anyone can edit as needed.

3) HIPS Event – **Monona – November 16<sup>th</sup> (5:30-7:30pm)** – Monona Community Center

- a. Tracy - 5C Brochures, drug posters, sticker evaluation (with ? on other locations), and donation box for November 16<sup>th</sup> event
- b. Marv - display case from Elkader PD
- c. Promotion – Adam will ask the SODA group if they would like to help promote (Tracy will make the poster and send in email) or be present as host/hostess
- d. Event volunteers:
  - i. 4-5:30 set up: Julie, Adam, Tracy
  - ii. 5:30-7:30 program: Adam, Brian B, Scott (maybe), Julie – Claudia (on call)

- iii. 7:30-8 tear down: Adam, Scott? (maybe), Julie
  - e. Tracy will ask Mike T. if he would be willing to drop off and pick up the trailer at the Monona Community Center
- 4) Alcohol Compliance Check Certificates
- a. Tracy will print certificates, letter, package stickers, and have table tents to Merry and Adam **by October 26<sup>th</sup>**.
  - b. Delivery by November 16<sup>th</sup> -
    - i. Merry will deliver to Strawberry Point
    - ii. Adam will deliver to Guttenberg
    - iii. Tracy will deliver to Elkader
  - c. Tracy will submit a press release to the papers and post to social media
  - d. Adam, Tracy and Tim will work on a new hire brochure for alcohol retailers.

Under other items, Starmont, Central, MFL Mar Mac, and Clayton Ridge each received \$100 from 5C to support their Red Ribbon Week activities. These funds were provided from the Red Ribbon Week community business sponsors. A complete list of sponsors will be noted on the Facebook page during Red Ribbon Week (October 23<sup>rd</sup>-31<sup>st</sup>). The group also discussed the logic models (attached) and how they will be useful in outlining each drug topic 5C is addressing, what the issues surrounding that topic are, and how 5C is addressing that topic. Three logic models have been drafted to date: alcohol, tobacco, and general ATOD (alcohol, tobacco, and other drugs). Future logic models may be drafted for other drug topics as those needs are identified. A survey will be sent out to youth to ask about drug use in the county. The group also discussed when the postcard contest comes up again, the theme should be general “Drug Free” to broaden the scope.

Don’t forget! 5C is having their 5 year Anniversary Celebration on November 3<sup>rd</sup> (5:30-7:00pm) at the Central State Bank Meeting Room, Elkader.

The next meeting will be **November 16<sup>th</sup>, 11:30am at the Clayton County Office Building, Elkader.**

## Event/Meeting Summary

**5C Visit to Camanche-Dewitt Coalition** - Tracy and Claudia traveled to Dewitt on October 5, 2016 to meet with members of the Camanche-Dewitt Coalition. This was a follow up visit, at the invitation of that coalition, to continue the relationship between our two groups. Mayor Don from Dewitt, provided a tour of Dewitt which was followed by dinner with members of the Camanche-Dewitt Coalition. The group shared information about events and projects, structure and capacity of the coalitions, as well as future endeavors. The C-D coalition is continuing their efforts toward developing a Hidden In Plain Sight exhibit and they shared information about a recent community event, a community wide Dodgeball Tournament which featured a speaker who shared his story about personal consequences of drug use. The coalition suggested our sharing sessions continue and they will be planning to come to Clayton County in the future.

**AC4C** – Tracy attended Alliance of Coalitions for Change (AC4C) on October 4<sup>th</sup> & 5<sup>th</sup>. This organization is a collaboration of coalitions across the state that pool resources to create community and state level change. Highlights from this two day event include: 1) A presentation from Al Fear (Eastern Iowa Heroin Initiative, CR Police Department, US Attorney’s Office, CRUSH) who has conducted numerous presentations and discussions regarding heroin and the efforts/initiatives communities can implement to help reduce this use; 2) Jennifer Tiffany (Iowa Board of Pharmacy) discussed the prescription monitoring program for pharmacy or medical offices. The IBP can also provide DEA-compliant lock boxes to pharmacies that wish to have a collection unit where UPS picks up the boxes and there is no cost to pharmacy. Contact Dale Woolery [dale.woolery@iowa.gov](mailto:dale.woolery@iowa.gov) if law enforcement office wants a locked drop box; 3) Sue Greene (CRUSH) discussed an eastern Iowa coalition that is dedicated to addressing heroin use. Information about their initiative can be found on their Facebook page: <https://www.facebook.com/CRUSH-of-Eastern-Iowa-249238662095540/>; 4) Janet Zwick (IA Behavioral Health Association) mentioned medical marijuana may be introduced in legislation again this year and AC4C has a marijuana awareness video to share; 5) Bobby Bailey (Alcohol Beverage Division) shared the beer excise tax is being looked at and may be proposed for legislation. There is also a video on the ABD website explaining the 3-tier system of the alcohol industry and why the distinction is important. Red books and black books are being updated. Black – alcohol laws for law enforcement. Red – alcohol laws for retailers. Reach out to ABD if you would like copies; 6) Denny Becker (Governor’s Traffic Safety Bureau) shared that they are looking at mandatory testing at medical examiners for drugs and alcohol after traffic fatalities, integrating InterLock as a requirement, promoting server trainings, encouraging law enforcement to record and track place of last drink (POLD), the department can offer a 2-day drug recognition training (A-Ride) in our area to assist law enforcement and medical staff to identify signs and symptoms of drugs and alcohol on first interaction.

**Party Planning Committee Notes** – The event planning committee met on Sept 27, 2016. Attending: Marv Duff, Claudia McCalley, Julie Doeppke, Adam Sadewasser, Tracy Yelden. The 5 year anniversary event, “5C Celebrates 5 Years of Progress” will be held on Nov 3, 2016 at Central State Bank Community Meeting Room in Elkader. The event will begin with social time from 5:30pm until 6:00. Program will begin then and conclude at 7:00pm. Marv will emcee the event and the program will include a brief

presentation “Where We Began”. 5C will recognize many individuals and groups that have supported 5C and awards will be given. The program will conclude with “Building a Positive Future”. Light refreshments will be served. Invitations were designed and have been ordered. Additional items to be confirmed/completed: award designs, specific invitations to award winners. The planning committee will meet on Oct. 19<sup>th</sup> for final planning and specific tasks for the event will be discussed at the 5C coalition meeting.

## Grant Reports

**Tobacco Programming** – Adam Sadewasser - Sept 22<sup>nd</sup> MFL SODA group, football and Volleyball team high five lined the halls and gave elementary students high fives as they went to class. This was part of a role model day at the school. The group is also working on other activities for the remainder of the semester. Oct 3<sup>rd</sup> SASCC partnered with Helping Services and Hillcrest to sponsor a youth leadership day at EWALU over 75 students from 6 counties attended the event. The goal was to promote tobacco prevention in the schools and promote team building. Red Ribbon Week is fast approaching and Adam is in contact with schools.

**Pregnancy Prevention** – Adam Sadewasser - Programming has been completed for one section of 8<sup>th</sup> grade at EDCO and 6<sup>th</sup> grade at Central.

**Community Coalition Grant** – Tim Engelhardt (Clayton County Sheriff’s Office) and Jo Amsden (Monona Police Department) will partner with 5C to complete alcohol compliance checks from July 2016 to June 2017. Tim completed 9 additional checks in September and will conduct more in the near future. Compliance check certificates will need to be delivered in October.

**Drug Free Communities (DFC) Grant** – Tracy Yelden – Working with Clayton Ridge school personnel to encourage high school students to form a small activist group surrounding positive decisions. An initial meeting has been held and youth plan to have a photo booth during Red Ribbon Week with special messaging and candy for students to participate. This group plans to meet monthly. The Eagles Club (After School Program) is partnering with 5C to develop outreach activities during after school time. School personnel are working with youth to develop drug free videos to share and tie in with Red Ribbon Week. The Clayton Ridge Homecoming Kick Off was a success and congrats to our student winners for 5C’s relay races. Pictures can be found on the Facebook page.

### **Iowa Partnerships for Success (IPFS)**

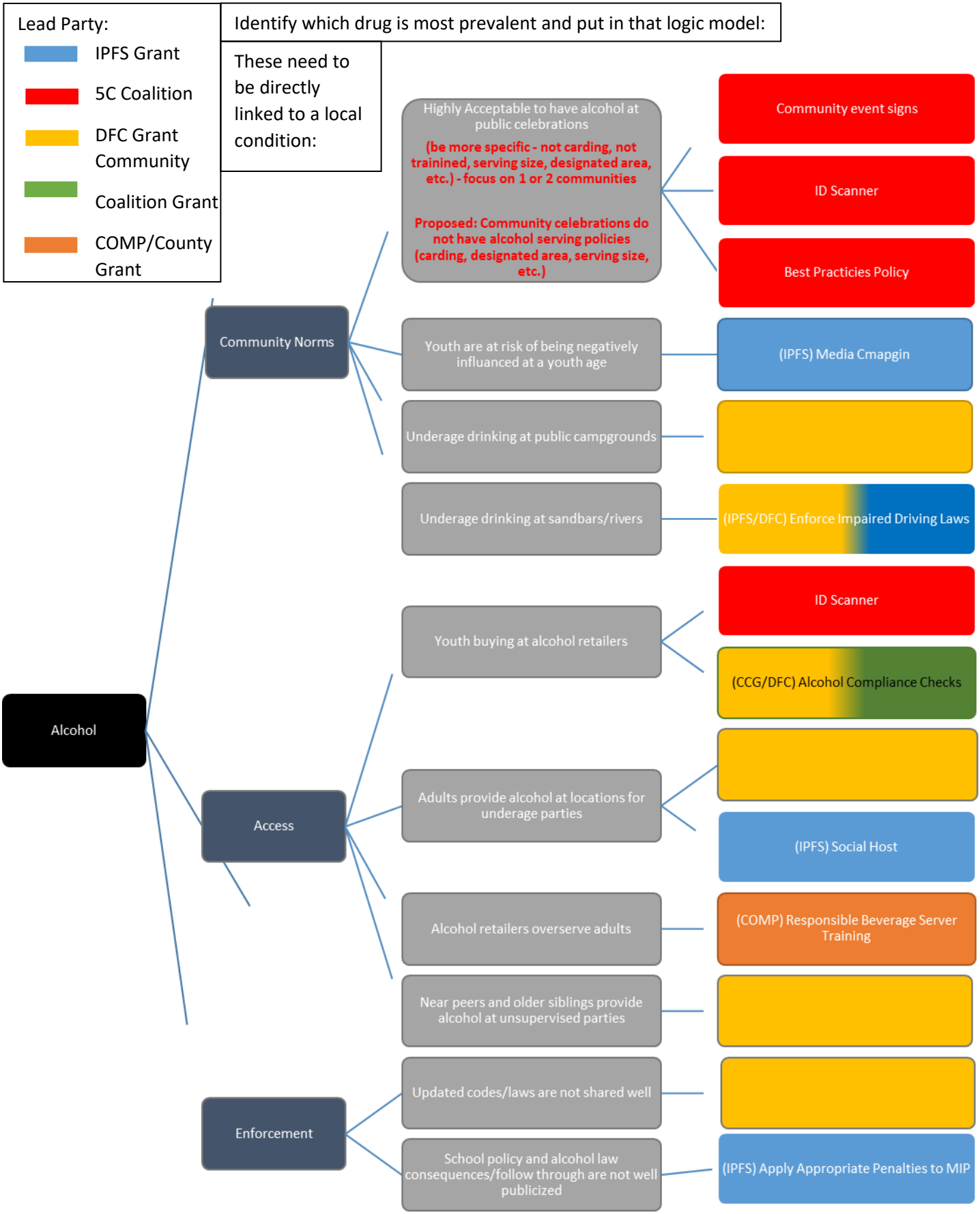
- Coordinator position has been reopened and applications are being accepted.
- Discussing needs with Sheriff’s Office on Saturation Patrols and Safety Checkpoints
- :30 radio ads (Underage Media Campaign) are playing on KCTN through January 1<sup>st</sup>
- Ongoing Facebook ads (Underage Media Campaign) – pay per click to Underage Media Campaign website or 5C Coalition website
- On waiting list for Elkader movie theater ad
- Popcorn bag stickers (underage poster) are available for local schools to utilize at sporting events
- Table tents for restaurants (underage campaign, social host law, & 5C info) are available and 5C members will be asked to help deliver to area restaurants or meeting places with tables.

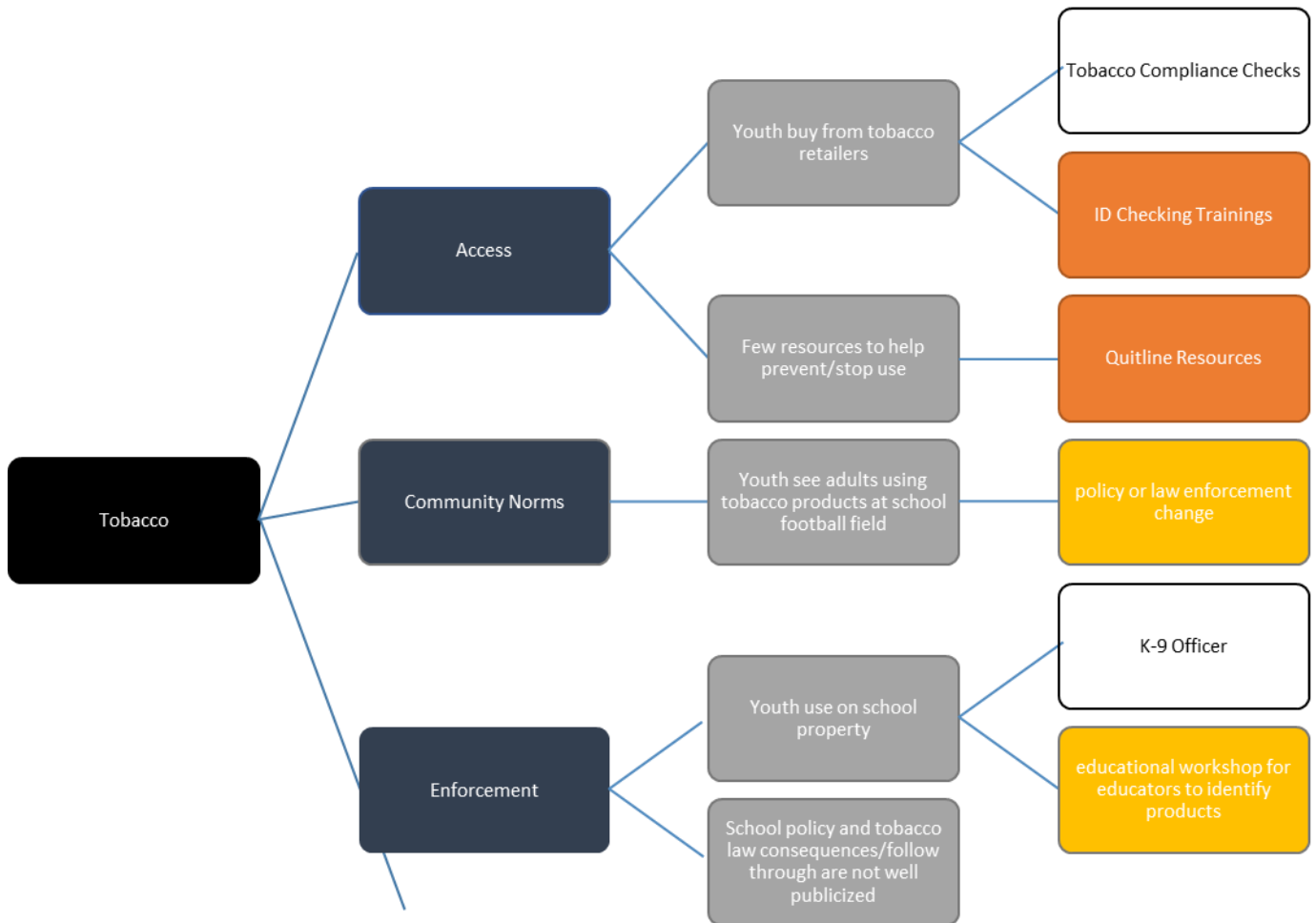
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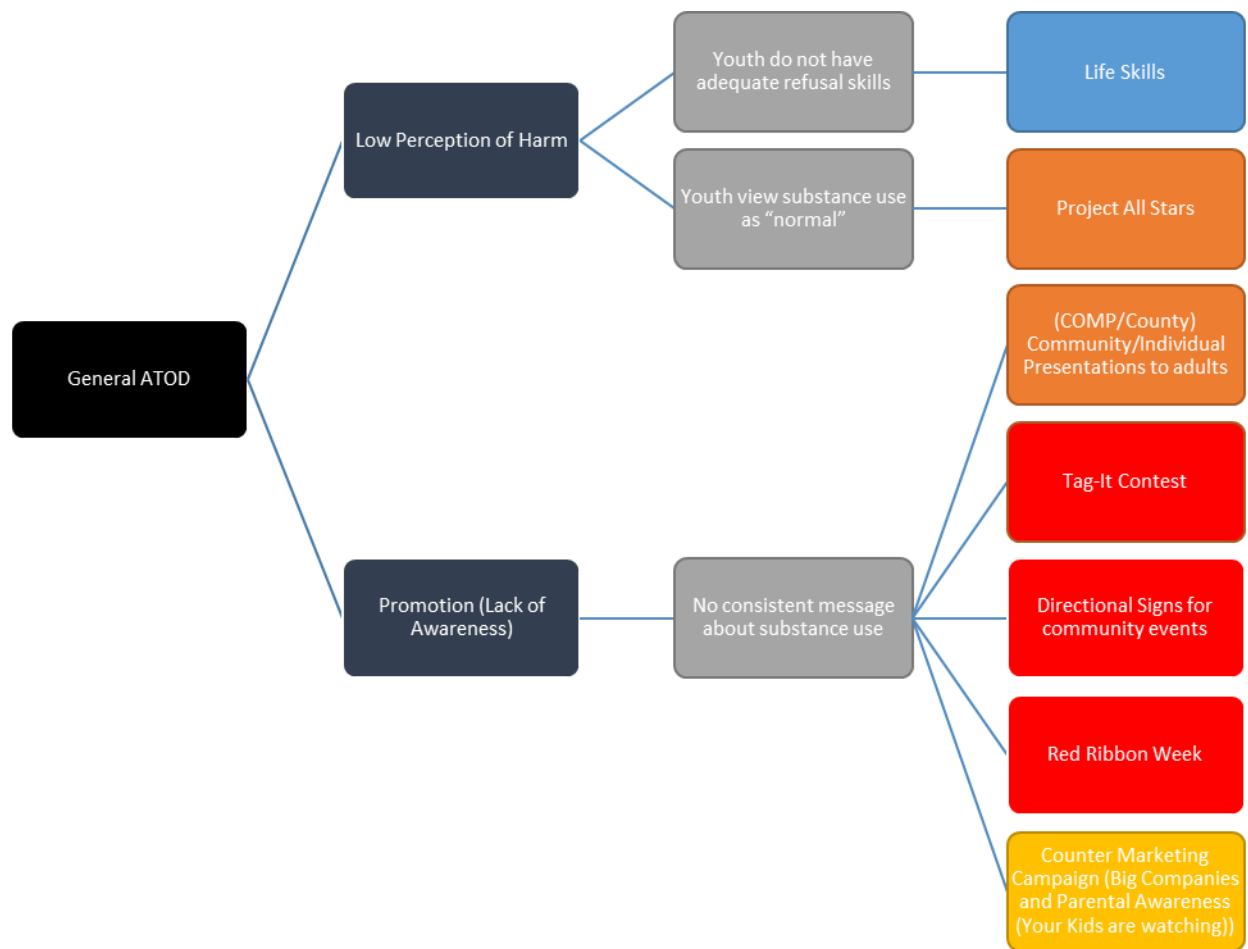
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Julie Doeppke – 5C Vice President  
[www.claytoncountyccc.weebly.com](http://www.claytoncountyccc.weebly.com)

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Tracy Yelden – 5C Secretary  
Adam Sadewasser – 5C Treasurer  
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