

5C Mission – To make a difference in our community through initiatives and education.

**5C - Clayton County Community Collaboration Council
May Meeting Minutes 5/17/17**

Attendees (Meeting): Claudia McCalley (Volunteer), Tracy Yelden (Substance Abuse Agency), Adam Sadewasser (Substance Abuse Agency), Rachael Hach (Substance Abuse Agency), & Julie Doeppke (Business), Kari Harbaugh (Parent), Mitch Seitz (Law Enforcement).

The group reviewed the meeting packet and current funds. The table tents for businesses were made available for individuals to take. They include information on the social host and underage drinking media campaign. A sector list was passed around of community members who could be contacted about 5C information. Coalition members were encouraged to reach out to some individuals they knew on the list. The evaluation team has developed an evaluation plan for alcohol and the data points were reviewed at the meeting. The team will continue to meet in the coming months so be sure to check back on the calendar for updates. A pile of thank yous were sent around for signatures to thank everyone that helped with the mannequin challenge project. Rachael and Claudia will work on the prescription dropbox informational sheet design and make available at the next coalition meeting. The group discussed the mannequin challenge viewing party and how they were going to market the message. The challenge will contribute to the social host plan overall strategy of alcohol at underage parties that involve both near peers and adults. A question was brought up of what other drug indicators could be added to the Hidden In Plain Sight exhibit and a suggestion was made to include prescription bottles and more alcohol indicators. The Elkader PD would like 5C's assistance to support an opportunity for people to come into the police office to seek treatment without risk of arrest. A group will meet to discuss resources, procedure, and how to market program to the general public.

The following information was provided at the meeting and is included for your review:

- Event Meeting Summaries
- Logic Models
- Calendar of Events
- Grant Reports

Event/Meeting Summary

Hidden In Plain Sight– Outside of Clayton County – North Fayette Valley Community Coalition had over 40 participants. All attendees said they learned something from the exhibit and would recommend this experience to others. Some comments from the staff (Jen Stolka) “we didn't fix the one part - the old elbow piece is glued on and we didn't have any tools to pry it off. So the new elbow piece is still in the tote. Iowa Workforce and NE Behavioral Health both had several questions about renting the room and I gave them brochures/info out of the binder. A couple notes from Fayette Co. Sheriff deputy that worked it. He suggested have more alcohol products to share and also said with the prescription drug increase - maybe pill bottles and/or a bag of assorted pills to also show parents.” Thank you to Helping Services for Youth and Families for renting the materials to reach more people in our area.

Prescription Drop Off Day – 4/29/2017 – Thank you to all local law enforcement for participating in the drug take back day. Monona, Mar Mac, Guttenberg and Elkader PDs had sites for community members to drop off prescriptions.

Mannequin Challenge – The 5C Coalition is in the process of producing a “Mannequin Challenge” which is being videotaped and will be available for public use in the next few weeks. A Mannequin Challenge is an incident when people’s actions are captured in a moment in time. It occurs when people are asked to “freeze” while in motion, and become a mannequin. 5C has developed a scenario, where youth from school districts throughout Clayton County receive a text invitation to a party. The scenario then moves to a party scene where youth are “partying”, consuming alcohol and tobacco products and then three youth are leaving the party, heading for a vehicle. An accident occurs, where the youth are injured and a fatality occurs. Back at the party scene, law enforcement arrive to “bust” that event. The video moves to a hospital scene where a family waits in the ER for information about their child. The final scene is a wake service, where family and friends gather to mourn the loss of the child. The taping has been completed for several scenes and has involved youth and agencies from throughout Clayton County. Final taping will take place on May 16th when the wake will take place. 5C will be working with the Elkader Cinema to determine if a “premier showing” can take place on May 22nd at the theatre before the video is made available to the general public. (Submitted by Claudia McCalley)

Training on Capacity and Evaluation – 4/10 & 11/2017 - On April 10th, coalition members met with Kelli Keck of Epiphany Community Services for a capacity planning workshop. Kelli led the group in discussion of the different ways to effect community change and engaged everyone in exploring how members viewed the role and function of 5C in addressing the coalition's mission. After wrestling with those topics, the focus moved to building the coalition; recruiting new members and the skills needed to increase the influence of 5C. On the following day, Kelli directed the future members of an evaluation committee in how best to align the coalition's activities with its objectives, keeping a weather eye on societal changes and 5C's performance in order to ensure the coalition will be a force for good for years to come. (Submitted by Marvin Duff)

Governor’s Conference on Substance Abuse - 4/18 & 19/2017 – Tracy and Rachael attended the conference to learn more information on drug specific trends, issues, as well as related topics. This is an opportunity for all coalition members and will be available again next year.

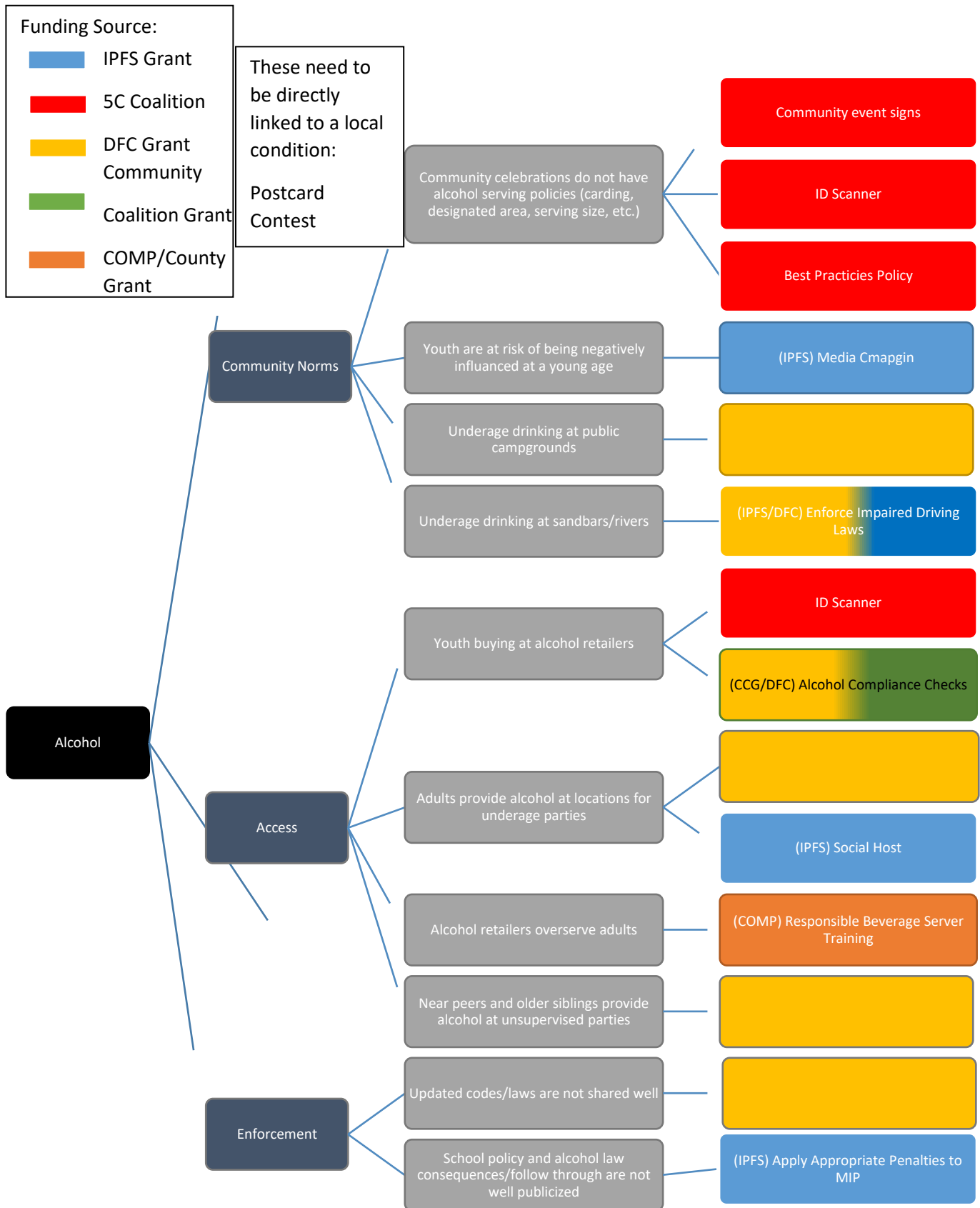
Grant Reports

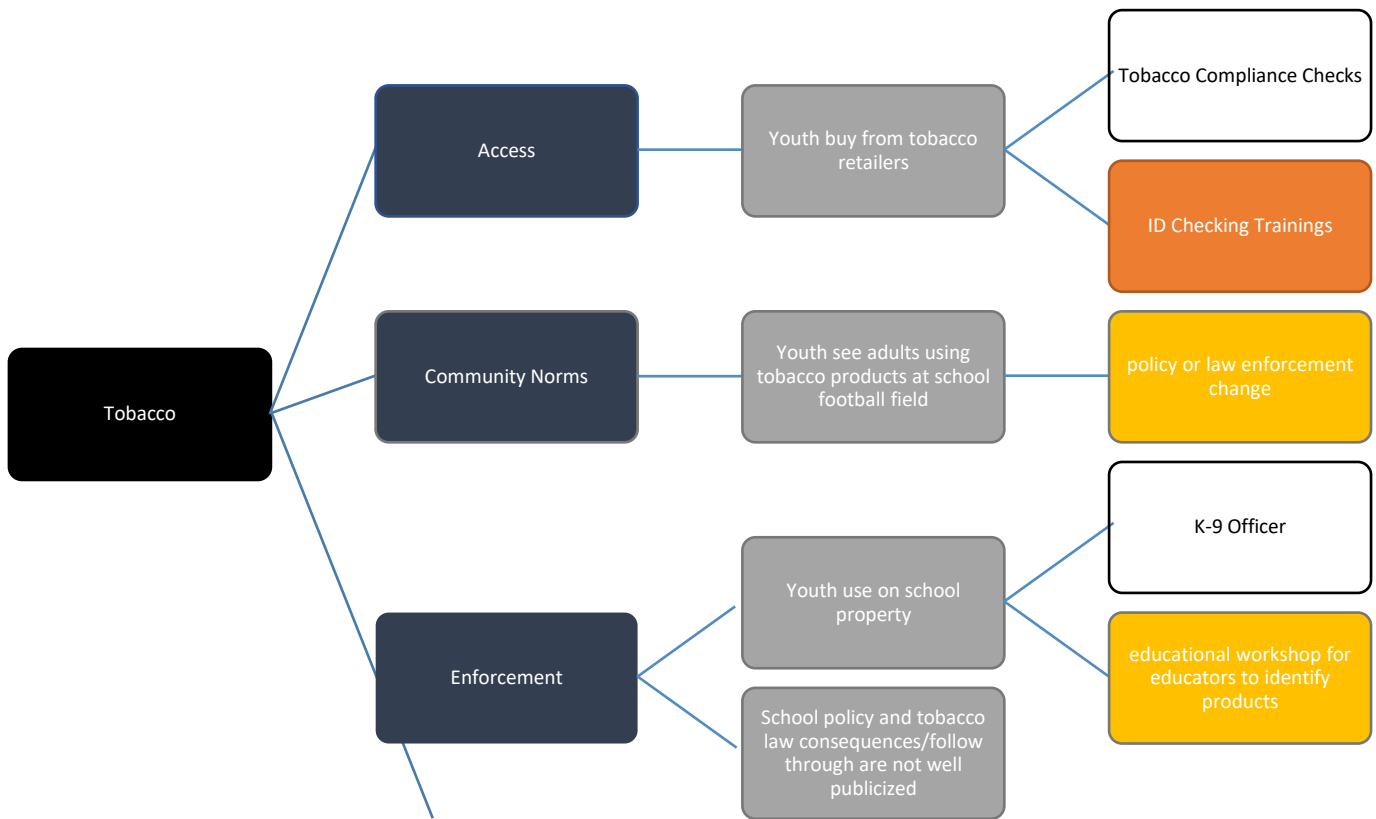
Tobacco - Adam Sadewasser is working on collecting store scans from all Clayton Co. retailers. This information will be collected as a way to see what is being sold in Clayton Co. and average prices of tobacco products. The information should be available to the coalition around the end of the summer.

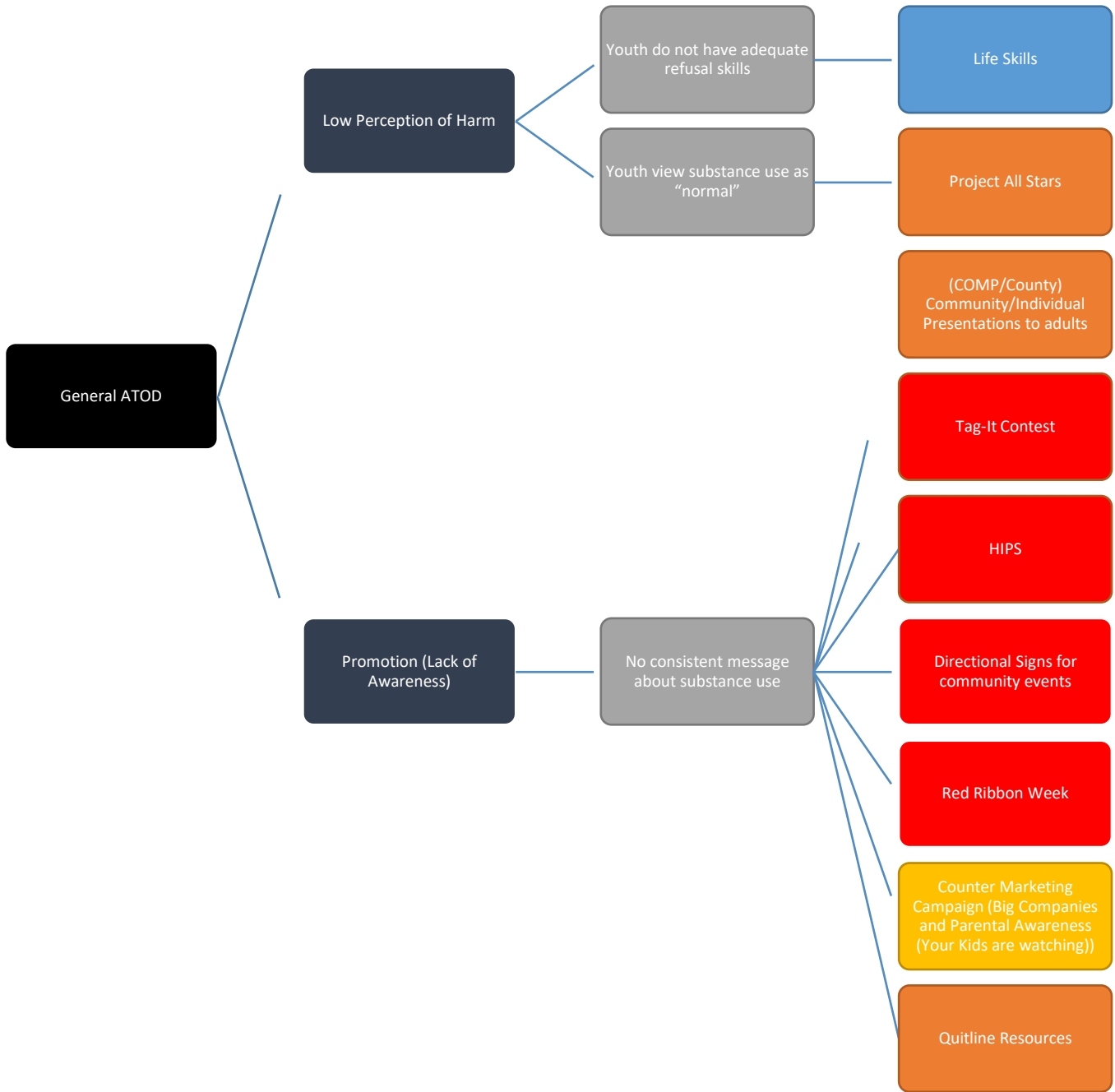
Pregnancy Prevention - Adam Sadewasser is currently finishing classes at Starmont, Central and Clayton Ridge. All Draw the Lines classes will be completed in the next couple weeks as school year come to an end.

Iowa Partnership for Success (IPFS) – Rachael Hach – We have received written documentation that Starmont will continue implementing the LifeSkills curriculum to 6th grade students for the 2017-2018 school year. Conversations are still in the works with Central regarding possible implementation for their 6th grade students as well. Conversations have started with Clayton County Sheriff Office regarding the implementation of safety check points at various locations in the county. We continue to stay in contact with them regarding the implementation of river saturation patrols as well. Contact has been made with the Estherville Chief of Police in Emmet County regarding the process their county went through to implement their own Juvenile Referral Process. Social Host table tents were distributed at the Wellness Fair at Upper Iowa, along with Media Campaign posters. There continue to be Media Campaign posters available if anyone would like to help distribute around the county.

Drug Free Communities (DFC) Grant – Tracy Yelden – The Youth IMPACT Group developed Riskopoly display highlighting alcohol risks, tips, and resources. The group also sponsored a field day where they designed the stations and invited the middle school students. Thank you to Claudia and Rachael for leading our rest and relaxation station as well as Lynette at the “would you rather” station. DFC will also be supporting summer opportunities for youth in the Clayton Ridge district.







Calendar of Events



January

5C Annual Planning Retreat
Drug & Alcohol Facts Week
(last week)

February

Tag- It Contest
 5K Sign Notice
 Day on the Hill
 CADCA Leadership Forum
 ASAC Advanced Drug Trends
Through with Chew Week

March

Alcohol Compliance Checks
 Community Speaker Brainstorm
 AC4C Meeting
National Kick Butts Day

April

Drug Take Back Day
 CE Notice
 Post Prom
 Wellness Fair
 Governor's Conf.
 DEC Conf.
Alcohol Awareness Month

May

Post Card Contest
 Safety Fair
National Prevention Week
(3rd week)
World No Tobacco Day (31st)

June

Alcohol Compliance Checks
 5K Sign Notice
 Community Speaker Brainstorm
 AC4C Meeting
 HOBY Youth
 Rural Prevention Conf.

July

CADCA Mid-Year Training
 RYLA Youth

August

Law Enforcement Appreciation
 County Fair
 National Night Out

September

Alcohol Compliance Checks
 Homecoming Kickoff
 Community Speaker Brainstorm
 AC4C Meeting
 NPN Conf.
National Suicide Prevention & Recovery Month

October

Drug Take Back Day
 Risky Business Training
Red Ribbon Week
(Last week)
Teen Driver Safety Week
(3rd week)
Medicine Abuse Month

November

Prevention Conf.
National Smoke Out Day

December

Alcohol Compliance Checks
 Community Speaker Brainstorm
 AC4C Meeting
National Impaired Driving Month

Ongoing Projects:

Drug Take Back	IDPH Media Campaign	ID Scanner	Trainings	Social Host	Minors in Possession
Saturation Patrols	Safety Check Points	Curriculum			Hidden in Plain Sight