5C Coalition Retreat Review - January 16th, 2019

Present: Julie Doeppke, Rodney Rodenberg, Adam Sadewasser, Patti Mittelstadt, Jen Stolka, Jennifer Kimber, Tracy Yelden, Tim Engelhardt, Kari Harbaugh.

I. Business Discussion
   a. Review of 5C Teams (page 2)
   b. Board and Member Duties (page 3)
   c. Fundraising Wants/Needs
      i. Driving simulator – will apply for funding to support the purchase of a driving simulator. A team will be developed to manage this project in the future.
      ii. Youth Retreat – will need youth assistance to plan a youth retreat, Helping Services are interested in a multi-county area youth retreat and will be in touch
      iii. Benders in Guttenberg will match $250 for on PROFITS selling meals on Saturday (Adam has more information)
      iv. The group discussed the possibility of doing a golf or bowling tournament in the future
   d. 2019 Coalition Meeting Times
      i. Meet every 3rd Wednesday
      ii. 1 evening, 2 daytime meeting each quarter
      iii. February 20th – 5pm
          March 20th – 11:30am
          April 17th – 11:30am
          May 15th - 5pm
          June 19th - 11:30am
          July 17th - 11:30am
          August 21st - 5pm
          September 18th - 11:30am
          October 16th - 11:30am
          November 20th - 5pm
          December 18th - 11:30am

II. Past, Present, Future (page 3-4)

III. Circles of Involvement (page 5-6)

IV. Present and Future Projects (page 7)
5C Teams

- **Evaluation Team**
  - Identify data points, gather data, analyze data, communicate data to coalition and community
  - 5C Team Members:
    - Marvin Duff
    - Adam Sadewasser
    - Merry French
    - Tracy Yelden
    - Patti Mittelstadt
    - Kelli Keck (Evaluator)

- **Minors In Possession Team**
  - Develop a communication plan for law enforcement/schools/JCS regarding juvenile referrals, share and review communication plan periodically with each party
  - 5C Team Members:
    - Adam Sadewasser
    - Brian Berger
    - Julie Doeppke
    - Rachael Hach
    - Patti Mittelstadt (Chair)

- **Funding Team**
  - Review wants and needs of the coalition, research funding sources, apply for grants
  - 5C Team Members:
    - Merry French
    - Tracy Yelden

- **Social Host Team**
  - Educating the public on the current social host law, assess needs and interest of public regarding a more restrictive county ordinance, if passed, educate public about social host
  - 5C Team Members:
    - Kari Harbaugh
    - Brian Berger
    - Julie Doeppke (Co-chair)
    - Tracy Yelden
    - Rachael Hach
    - Patti Mittelstadt (Co-chair)

- **Hidden In Plain Sight Team**
  - Review current topics in exhibit, identify new needs/repairs
  - 5C Team Members:
    - Adam Sadewasser
    - Wayne Yelden
    - Tracy Yelden
    - Rachael Hach
    - Julie Doeppke
    - Matt Moser

- **Escape Room Team**
  - Organize/develop puzzles, review and identify new needs/repairs
  - 5C Team Members:
    - Tracy Yelden (Chair)
    - Patti Mittelstadt
    - Adam Sadewasser
    - Lynette Pritchard
Board & 5C Member Duties

Board:
- Steer organization towards a sustainability future
- Financial management
- Ensure the group has adequate resources to advance its mission
- Monitor committee/team progress

5C Member:
- Being a community leader on behalf of 5C.
- Ensuring clear communication between the community and the coalition.
- Acting as a positive role model for youth, families, and peers.
- Supporting the coalition’s mission.
- Attending coalition meetings which are held on a monthly basis.
- Participating in at least one subcommittee/team.
- Attending coalition sponsored trainings, town hall meetings, and community events.
- Contributing to the strategic planning process.
- Participating in sustaining the coalition’s capacity, involvement, and goals.
- Preventing youth substance use through environmental strategies.
- Using his/her activities as match, if applicable.
**PRESENT: STRENGTHS**

- Video
- Re-evaluated plan for social hosting
- Strong leadership
- Passionate members
- Core group of volunteers
- Current connections with schools and agencies
- Law enforcement support
- Compliment other events
- 5C name recognition
- Garnering sponsors

**PRESENT: WEAKNESSES**

- Core group of volunteers/time
- Access to students in schools
- Personal outreach/awareness - community/businesses & city leaders
- Staffing
- Identifying relevant data/appropriate audience
- No coordinator

**FUTURE: OPPORTUNITIES**

- Youth involvement
  - Nigh Out
  - Social Host Ordinance
  - Getting schools involved
  - Fundraising
  - New voices/collaborations
  - New meeting times, apply to 4 events, build capacity
  - New BOS outreach
  - Partnerships with youth organizations
  - McGregor Marquette
  - Manitoba Play Days, more HIB events
  - One-on-one education/community service
  - Community outreach program for parents of youth (PCs)

**FUTURE: RISKS**

- No written strategy for sustainability
- Funding
  - Challenges to capacity
  - Service/Program for parents of youth (PCs)
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<thead>
<tr>
<th>Core Circle</th>
<th>Circle of Engagement</th>
<th>Circle of Champion</th>
<th>Circle of Information and Awareness</th>
<th>Circle of Possibility</th>
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<tbody>
<tr>
<td><strong>DFC Grantee</strong></td>
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<td><strong>Other Substance Abuse Prevention Coalitions</strong></td>
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<td>1. AL-ANON</td>
<td>1. <strong>AC4C – Angie or Jodie</strong></td>
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<tr>
<td><strong>Suicide Prevention</strong></td>
<td>1. AC4C – Angie or Jodie</td>
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<td>1. <strong>IDPH – Your Life Iowa (Eric Preuss)</strong></td>
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<td><strong>Public Health</strong></td>
<td>1. <strong>Nancy Yelden – Public Health</strong></td>
<td>1. Guttenberg Municipal Hospital and Clinic – Amy Speed</td>
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<td><strong>Schools</strong></td>
<td>1. MFL MarMac – Jackie</td>
<td>1. CR – Lynette Pritchard or Julie Hansel Starmont – Rachael Hach</td>
<td>1. <strong>Central – Heather Lechtenberg</strong></td>
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<td><strong>Juvenile Court/Corrections</strong></td>
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<td>1. Scott Dellart (JCO) 2. Doris Feipert (JCS)</td>
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<td><strong>Youth</strong></td>
<td>1. Hope Guyer (SODA) 2. Mya Gordon (SODA)</td>
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<td><strong>Elected Officials &amp; County</strong></td>
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<td>1. <strong>Board of Supervisors</strong></td>
<td>1. <strong>City Councils</strong></td>
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2. Town Chamber of Commerce |
| --- | --- | --- | --- |
| Behavioral Health | | | 1. NEIBH – Marcia Oltrogge  
2. Riverview |
| Other Substance Abuse Prevention Grantees | 1. Patti Mittelstadt (SASCC)  
2. SASCC  
3. Adam Sadewasser (SASCC) | 1. Helping Services (Jennifer Kimber) | 1. SASC |
| Faith | 1. Tracy Yelden – One in Faith Parish | | 1. Ministerial Association |
| Military | | | 1. Legion  
2. VFW  
3. American Vets  
4. Veteran Affairs – Jean Gage |
| Alcohol & Tobacco Retailers | | | |
| Media | 1. Social Media (5C)  
2. KCTN (Troy Thein, Curtis Rusher) | 1. Elkader Movie Theater | 1. Channel 6 in Monona and Guttenberg  
2. Trader/Shopper  
3. PDC Radio  
4. Guttenberg Press  
5. Edgewood Reminder  
6. Press Journal  
7. Register  
8. Monona Outlook  
9. NEI Times |
| Reps from target population | | 1. Clayton County Fair Board | 2. Osborne Conservation Center  
3. Big Springs  
4. Fitness Center (Elkader – Amy Holtz) |
Present and Future Projects

Projects to Continue:

- Website
- Brochures
- Red Ribbon Week
- Clayton County Fair Booth
- Social Host Law
- Letting people know what 5C is all about
- Wellness Fair
- Media campaigns
- Have fun!
- Youth involvement
- Host or partner with community based educational opportunities
- Conduct focus groups
- Social host fact cards at prom

Possible Projects for the Future:

- Driving Simulator
- Build relationship with the Casino
- Create a response for teens identified at risk
- Fill President position
- Staffing
- Coffee meetings in the morning (<30 minutes)

Comments:

- Build relationships with retailers
  - New hire brochure
  - Stickers
  - Trainings
- More relationship building in community

Pursue:

- Grants for driving simulator
- Fundraising
- Staffing and new president
- Building capacity

- Escape room
- Hidden In Plain Sight
- Build relationships with retailers
- Name association
- Increased youth attendance and involvement at 5C meetings
- More relationship building in community
- Work with AC4C
- Youth Retreat
- Joining/collaborating with groups, agencies, etc.
- Day on the Hill
- Board of Supervisors

- Building capacity
- Get youth and families involved
- Fundraising
- Zoning (vape shops)
- Lunch and learns around the county with message or education <30 minutes
- Get recent, accurate data
- LifeSkills curriculum

- One-on-one
- Board of Supervisors
- Youth Retreat
- Partner with NFV Coalition

- Lunch and learns or coffee time (breakout to determine topics) (data collect and share)
- Create response for teens identified at risk
- Zoning (marijuana and vaping)